

AN INTRODUCTION SITION | GROUP REAL ESTATE

'Intuition is the highest form of intelligence, which transcends every individual skill and competence'

'A. Einstein'



# REAL ESTATE & LIFESTYLE BRAND.

Sition's Vision was born from the idea of radically transforming the real estate buying and selling experience. With a customer-centric approach, the primary goal is to ensure that every interaction with Sition is simple, transparent and rewarding.

Cutting-edge Technology for Revolutionary Real Estate Experiences One of the strong points is the adoption of cutting-edge technologies. Through the integration of data analysis and AI, the platform offers users a wide range of innovative features.

WHO WE ARE 2





### GLOBAL ACCESS. LOCAL EXPERTISE.

Thanks to our global presence strategy, we are able to offer a first-class service both to those looking for a property to buy or rent, and to those wishing to sell or rent theirs.

Our strong presence on international real estate portals allows us to reach a vast audience of potential buyers and renters from all over the world. This is especially important in an era where global mobility is increasingly widespread and many people are seeking housing opportunities in different parts of the world.

## FOUNDED IN MILAN SITION IS AN INNOVATIVE REAL ESTATE NETWORK.

Sition real estate company has its roots firmly planted in Milan, the home of business and one of the main business centers in Europe. This privileged position has allowed us to build our foundation on a solid basis, in the beating heart of the continent's commercial and financial activity.

Being born and raised in Milan means being immersed in a dynamic and highly competitive environment, where innovation is the order of the day and technology plays a fundamental role in every sector, including real estate. This has driven us to be at the forefront of real estate brokerage technology, anticipating our clients' needs and offering cutting-edge solutions to meet their demands.

Our deep roots in the city of Milan have allowed us to develop strong relationships with local partners, financial institutions and international investors, giving our clients a competitive advantage when buying, selling or renting properties in this dynamic region. Our headquarters in Milan is the beating heart of our operations, but thanks to our global vision and network of international collaborators, we are able to cover a wide range of markets and offer investment opportunities around the world.

Sition is proud to continue to grow and innovate in the real estate sector, thanks to its strong roots in Milan and its constant pursuit of excellence in providing cutting-edge real estate services. If you are looking for a reliable, technology-oriented partner for your real estate needs, we are here to serve you.

## BLENDING LIFESTYLE AND PROPERTY KNOWLEDGE.

Our real estate agents are true professionals in their field, and one of the defining characteristics that sets them apart is their attention to detail and home branding. We firmly believe that every property has its own unique story to tell and that the accurate presentation of this story is critical to a successful transaction.

Our agents dedicate time and energy to discovering every aspect of the property they represent. They analyze every corner, every feature, and every design element with the goal of fully understanding its intrinsic value. This attention to detail then translates into a personalized branding strategy for each property.

Home branding is a delicate process that involves creating an engaging narrative and an eye-catching visual presentation. Our agents work with designers and marketers to ensure each property is presented in the best possible way. This includes producing high-quality photos and videos, writing detailed and engaging descriptions, and creating customized promotional materials.

But the attention to detail doesn't stop at the visual presentation. Our agents also ensure that every legal and technical aspect of selling or renting a property is handled with care and precision. They follow rigorous quality standards to ensure that every transaction complies with local and international regulations.

Furthermore, our agents are always ready to listen to customers' needs and adapt their sales or rental strategy accordingly. They know that every customer is different, and they work diligently to meet their expectations and achieve their goals.

In summary, our team of real estate agents is committed to a thorough branding process, attention to detail and rigorous adherence to high-quality standards. We are here to ensure that every real estate transaction is handled with the utmost professionalism and customer care. If you are looking for a reliable partner for your real estate needs, we are ready to serve you.

MASSIVE PRESENCE 6



## THE SYNERGY BETWEEN PEOPLE AND REAL ESTATE.

#### **MATTER OF FACT**

Our primary objective is to serve people of high standing who seek superior quality environments and experiences. We know that our customers have high expectations and want to invest in properties that reflect their lifestyle and aspirations.

Our mission is to be true real estate "matchmakers", connecting people of high standing with properties that meet their unique needs. We don't just find a home, but we try to create a perfect synergy between the client and the property, ensuring that buying or renting is a rewarding and meaningful experience.

For us, creating value in real estate negotiations means not only finding the right property at the right price, but also offering a complete service that includes strategic consultancy, management of technical and legal details, and a personalized approach that takes into account preferences and needs of each customer.

Our clients know they can count on us to find exclusive properties, to access high-end investment opportunities and to have expert guidance throughout the buying or renting process. We are here to make their real estate dream a reality and exceed their expectations.

In summary, our commitment is to create value in real estate negotiations for people of high standing, highlighting quality, exclusivity and the overall experience. We are here to serve our clients with dedication and professionalism, helping them achieve their real estate goals successfully.

#### **AGENTS**

In summary, our team of real estate agents is committed to a thorough branding process, attention to detail and rigorous adherence to high-quality standards.

We are here to ensure that every real estate transaction is handled with the utmost professionalism and customer care. If you are looking for a reliable partner for your real estate needs, we are ready to serve you.

THE SYNERGY 8



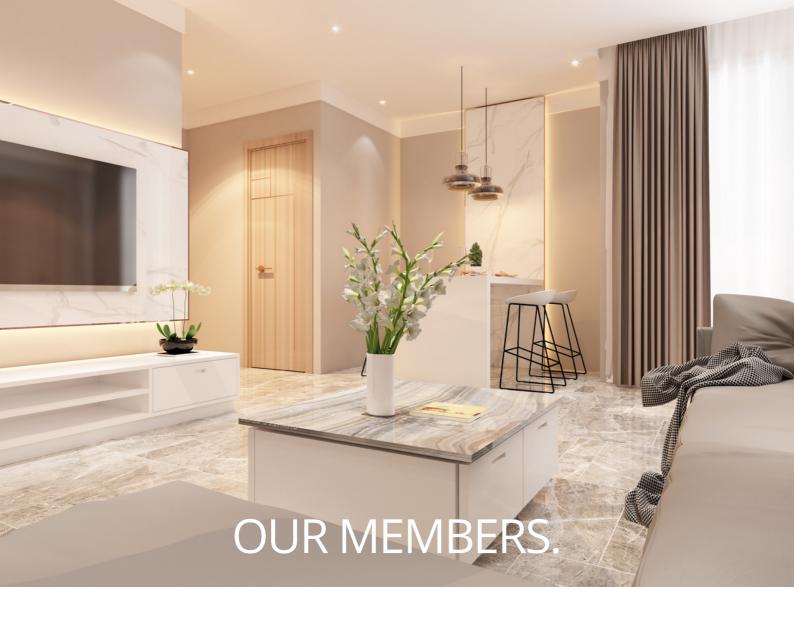












15.000 Visitors per month

8 Digital Marketplaces

500 Request per month



Total respondents

10% East Europe

> 65% Europe

5% Asia & Australia

20% United states

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